


SALVATORE "SONNY" DEPASQUALE

REEL & CONTACT

 www.SalvatoreDePasquale.com

 scdepasquale@gmail.com

 (973)960-3372

SKILLS

- Adobe CC - Pr, Ae, Ps, & Ai
- Cinematography
- Production Management
- Research and Scriptwriting
- On-Camera Talent
- Extensive Interview Skills
- Proficient in Lighting and Audio
- FAA Certified Drone Pilot
- SSI Advanced Scuba Diver

BROADCAST

ABC's SeaRescue (2012-2017)
Camera Operator, 47 episodes

NatGeo Wild's Building Penguin Paradise (2012-2013)
Camera Operator

EDUCATION

**Graduate Certificate,
Communications for Conservation**
Colorado State University
Online | Fall 2020

**Bachelor of Arts,
Film and Mass Media**
University of Central Florida
Orlando, FL | Spring 2010

**Certificate of Completion,
Wildlife Filmmaking**
Wildlife Film Academy
South Africa | Summer 2009

AWARDS

**Key West Film Festival (2019),
Best Florida Short Documentary**
World's Oldest Scuba Diving Couple

**Fort Myers Film Festival (2016),
Best Short Film**
FLow

Telly Award (2012)
Freshwater Oasis at Discovery Cove

PROFESSIONAL SUMMARY

Creative content producer and visual storyteller with ten years of experience in creating, directing, shooting and producing visual media. Specializing in education and conservation, science and engineering, humanitarian organizations, tourism and much more.

EXPERIENCE

VIDEO AND PHOTOGRAPHY MANAGER

Audubon Nature Institute | New Orleans, LA | 2021 - 2022

- Produced content for communicating the nonprofit's conservation and zoological milestones like the Whooping Crane Breeding Program and its participation in other Species Survival Programs.
- Worked as an integral part of the communications team helping to promote Audubon's multiple facilities and annual events.
- Managed the YouTube channel while optimizing uploads, and reformatted content for use on multiple social media platforms.

SENIOR VIDEO PRODUCER

4ocean | Boca Raton, FL | 2018 - 2020

- Created videos to communicate the ocean cleanup company's mission to its 3 million social media followers.
- Produced and directed location and studio shoots, coordinated with freelancers, and secured permits and releases.
- Developed and filmed short documentaries with partners like WHOI, Project Seahorse, and Whale & Dolphin Conservation.
- Researched and produced external stories, supervised junior producers, wrote scripts, and presented/hosted videos.
- Managed the YouTube channel while helping the platform grow its subscriber count from 3k to 100k.

VIDEO PRODUCER

Human Rights Campaign | Washington, D.C. | 2017 - 2018

- Produced impactful videos to communicate the message of Equality for the nation's largest LGBTQ+ civil rights org.
- Coordinated and streamed high quality Live videos across the nation for press conferences, public assemblies, and marches.
- Collaborated with the editorial team from pre to post production to shoot and edit short documentaries and social campaigns.

VIDEOGRAPHER/EDITOR

SeaWorld Parks | Orlando, FL | 2011 - 2017

- Filmed animal rescues for ABC's SeaRescue, and coordinated all shoots with veterinary staff during their rehabilitation journey.
- Produced, filmed, and edited videos of animal stories, upcoming attractions, and external programs like Nat Geo Wild's Building Penguin Paradise and ABC's SeaRescue.
- Appeared as an on-camera host and led off camera interviews for internal and external marketing videos.

VOLUNTEER WORK

FOUNDER AND PRESIDENT

Emergent Productions ([site link](#)) | Remote | 2020 - Present

- Founded the 501(c)(3) nonprofit organization with a mission to inspire environmental awareness through media and storytelling.
- Fundraised on a per project basis to complete four short films highlighting six organizations like Florida Oceanographic Society, the Sloth Conservation Foundation, and the Battery Conservancy.
- Manage all communications and marketing primarily through Mailchimp, social media platforms, and Google ad grants.