SALVATORE "SONNY" DEPASQUALE

CONTACT

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EDUCATION

Graduate Certificate, Communications for Conservation Colorado State University Fall 2020

Bachelor of Arts, Film with a Minor in Digital Media University of Central Florida Spring 2010

Certificate of Completion, Wildlife Filmmaking

Wildlife Film Academy, South Africa Summer 2009

SKILLS

- Adobe Creative Cloud
- Cinematography
- Lighting and Audio
- FAA Certified Drone Pilot
- SSI Advanced Scuba Diver
- Concept Development
- Production Management
- Research and Scriptwriting

BROADCAST

ABC's SeaRescue (2012-2017) Camera Operator, 47 episodes

NatGeo Wild's Building Penguin Paradise (2012-2013) Camera Operator

AWARDS

Key West Film Festival (2019), Best Florida Short Documentary World's Oldest Scuba Diving Couple

Fort Myers Film Festival (2016), Best Short Film FLow

Telly Award (2012) Freshwater Oasis at Discovery Cove

PROFILE

Content producer and science communicator with ten years of experience and a demonstrated history of creating visual media for natural history and conservation, science and engineering, humanitarian organizations, and tourism.

EXPERIENCE

FOUNDER AND PRESIDENT

Emergent Productions | May 2020 - Present

- Founded the 501(c)(3) nonprofit organization with a mission to inspire environmental awareness with compelling media.
- Conceptualize and produce short documentaries highlighting conservation issues.
- Manage all communications, marketing, and social platforms.

VIDEO AND PHOTOGRAPHY MANAGER

Audubon Nature Institute | April 2021 - Jan 2022

- Produce visual content for communicating the nonprofit's mission and milestones.
- Work as an integral part of the communications and marketing team.
- Manage the organization's YouTube channel.

SENIOR VIDEO PRODUCER

4ocean | May 2018 - January 2020

- Create videos to communicate the ocean cleanup company's mission to its 3 million social media followers.
- Produce and direct location and studio shoots, coordinate with freelancers, and secure permits and releases.
- Coordinate, film, and conduct interviews with partnerships around the world, and edit final deliverables.
- Manage the YouTube channel while helping the platform grow its subscriber count from 3k to 100k.
- Research and produce external stories, supervise junior producers, write scripts, and present/host videos.

VIDEO PRODUCER

Human Rights Campaign | April 2017 - January 2018

- Visually communicate the organization's message of Equality.
- Produce and coordinate the streaming of high quality video on Facebook Live and YouTube.
- Responsible for filming, editing, and collaborating with editorial teams.

VIDEOGRAPHER/EDITOR

SeaWorld Parks Orlando | October 2011 - March 2017

- Document the rescue, rehabilitation, and release of animals for ABC's SeaRescue, news, and social media.
- Produce, film, and edit video content for animal stories, attractions, and external programs.
- Present/host videos, conduct interviews, and form verbiage for video narration.